

PRESSING INTO THE Future

In the COMMUNITY

PRAYER REQUEST MANAGEMENT. Requests for prayer have grown at such a rate that we need more help praying for them all! In 2020 we hope to find a way to manage all the requests and develop our prayer team through the use of volunteers. To volunteer, go to ucbcanada.com.

LAUNCH OF REGINA. Currently a steering committee has formed which will be spearheading the launch of the Regina station. The hope is to launch in April 2021.

NEW WEBSITE LAUNCH. With the launch of a new website, UCB Canada has opportunities to grow its online community and further the reach of Christian messaging into any community that has internet access.

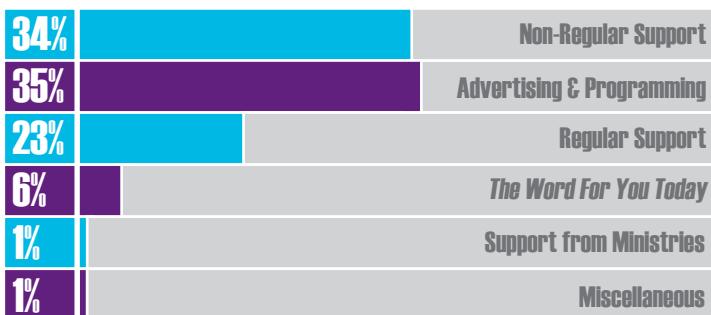
FINANCIAL STABILITY. 2020 is the year that we are streamlining our systems and are taking means to strengthen the financial health of UCB Canada. By doing so, UCB will be in a better position to be responsive to needs and opportunities as they arise.



“We love our community in Regina! Having a Christian radio station would be a welcome alternative and would help unite our diverse Christian community.”

Heather Alkema
Regina, ON

Income: \$2,755,576



The information has been published prior to the approval of the audited financial statements of the year ending December 31, 2019. All figures have been subject to audit and have been summarized. For charitable returns please refer to www.cra.gc.ca/charities. BN 877730713RR0001



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Christian band The Color performing in Windsor, ON at UCB Canada's "Inspiration Celebration."

PHOTO CREDIT: Melissa Heibert



UCB Canada's Drive-Home Host Gemma Peters with Carlean during the LIVE WELL event—a time for encouraging women's health and wellness in Chatham, ON.



A festive time was had by all at UCB Radio 91.1's launch event in Fort McMurray!



The National Media Centre renovations are about 80% of the way done. The current area is very limited, so we're excited to utilize the upper space to be able to have a greater impact in Canada.

Expenditure: \$2,753,846



Pressing ON

“I press on toward the goal to win the prize for which God has called me heavenward in Christ Jesus.”

PHILIPPIANS 3:14



UCB
CANADA

THANK YOU FOR **SPREADING HOPE** IN YOUR COMMUNITIES!

2019
IMPACT
REPORT

PRESSING INTO NEW PROVINCES



BALLOONS. FAMILIES. MUSIC. THESE WERE THE THINGS
that filled the room at McMurray Gospel Assembly on April 30th during the launch of UCB Radio 91.1 in Fort McMurray. "It was such a fabulous night," said Brad Linnard, UCB Canada Program Director. There were so many kids, tons of energy, and it was a really nice movement of honouring the past work of '91.1 The Bridge' and moving into the future."

Since the beginning, it's always been the vision of UCB Canada to offer Christian radio to every Canadian, so it's a bit of a milestone for UCB to be finally busting out of Ontario into a new province. "It's super exciting to be growing and expanding throughout the country, Brad adds. "I'd like to see Canada unite more as Canadians, knocking down the borders of our provinces. I get excited about moving into other parts of Canada, because we have the potential to not just change people for Christ, but to unify us as Canadians."

THE WORD FOR YOU TODAY



Jane Aman giving a copy of *The Word For You Today* to her friend Bo Bo in Belize.

You never know where God will move! UCB Canada friend Jane Aman handed out old copies of *The Word For You Today* to people in Belize during her last missionary trip to Belize! What a "far" reach for a "small" booklet!

Did you know...?

UCB Canada is about 50% of the way through its fundraising goal of launching UCB Radio in Nipigon, Ontario.

We hope to have it completed within the next few months and launch it shortly thereafter. It's exciting news for this small, remote community that is in great need of Christian radio!

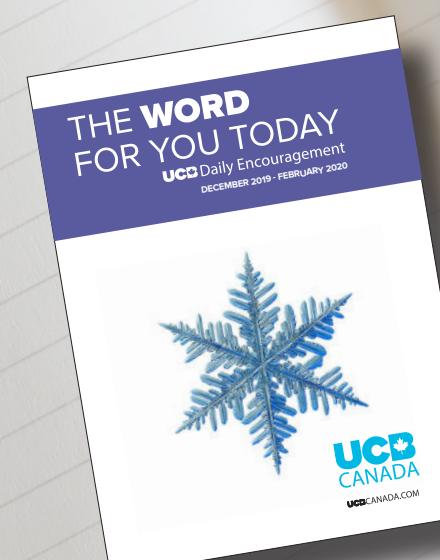
Holding Hearts IN Prayer

UCB Canada is committed to pray for each and every prayer request that comes its way. "People are desperate for hope and they're dealing with incredible difficulties and challenges in their life," says John Roeper, UCB Canada Operations Manager. "If our goal is to bring hope and encouragement, then it's necessary that people don't just hear a friendly voice on air, but that there's actually a real person here who cares for them and is lifting them before God. They need to know they're not standing alone in whatever they're going through."

Did you know...?

Approximately half the people who phone in to give a donation also receive prayer during the same phone call? And In 2019, UCB Canada prayed for approximately 1600 prayer requests!

There's POWER in prayer!



Did you know...?

In 2019, UCB Canada printed 81,844 copies of its encouragement booklet *The Word For You Today* and sent over 12,996 booklets to 56 prisons all over Canada.

RADIO

“ My soul was lost and UCB helped me find my way back to God and my faith.... I am truly grateful and blessed because of the music.

Darrell

My wife of 26 years passed away last November. At that time I started to listen to UCB full time. I have listened every day since. I could not believe how much the songs and programs spoke to me. I became much more aware of the lyrics and what they meant. God spoke to me every day, and I don't know how I would have gotten through this time without UCB helping me. God has helped me so much through your ministry. Thank you so much for the work you do.

James

30 DAY CHALLENGE

I started my 30 Day challenge and haven't changed my channel since. Love you guys. You have been a light in my darkest moments, inspired me to forgive my mother, helped reconcile a marriage in trouble and motivated my days when I just thought there was no hope. Keep up the good work!

Ruth

THE WORD FOR YOU TODAY

Thank you so much for having this booklet. I'm locked up at Fort Saskatchewan Correctional and have come to believe in God over my years in jail because of things like your ministry sending The Word For You Today into the prison. I just wanted to say thank you.

Barb